



*Driving education since more than 25 years*

## VISION

To be one of the preferred Business Schools in India

## MISSION

- To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
- To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
- To instill and nurture sense of ethics and values in students.
- To impart leadership and collaborative skills with high professional competence.



**MISSION 2025 - SIES SHALL BE AMONGST THE MOST ADMIRERD ACADEMIC INSTITUTIONS IN INDIA**

# Accreditation

**2002**



**ISO 9001:2015  
Certification awarded by  
LRQA in August 2018**

**2016**



**Accreditation by the  
Accreditation Council for  
Business Schools and  
Programs (ACBSP).**

**2018**



**One of the few Business  
Schools in India with  
NAAC accreditation**

**2021**



**Accreditation  
received for MMS &  
MCA programs**

# Accolades & Ranking



***Ranked 1st in Mumbai for 2023  
Ranked 21st (All India), 2023***

***Ranked 6<sup>th</sup> in West Zone and 4<sup>th</sup> in  
Maharashtra for 2022***



***Ranked 36th (All India), 2022  
Ranked 6th (Mumbai) in 2022***

***Education Icon Award for 2022  
Best Management Institute in Mumbai***



***Best Management institute of the  
year-1st Runner-up for 2022-23***

***Top 10 Sales & Marketing Institutes in  
India, 2022***



Programs	Year of commencement	Affiliation	Intake
<b>MMS - 2 years</b> (Marketing, HR, Operations, Finance)	1995	University of Mumbai	180
<b>PGDM - 2 years</b> (Marketing, HR, Operations, Finance)	1996	AICTE	120
<b>PGDM Pharma - 2 years</b> (Marketing, Operations)	1997	AICTE	60
<b>PGDM Biotech - 2 years</b> (Marketing, Operations)	2006	AICTE	30
<b>AIMA PGDM - 2 years</b> (Marketing, HR, Operations, Finance)	2012	AICTE	60
<b>Master in Computer Applications - 2 years</b> (MCA)	2001	University of Mumbai	60

# Programs Offered



# Facilities & Infrastructure for Student Development



**Auditorium**



**Library**



**Computer Centre**



**Lecture Room**



**Amphitheatre**



**Seminar Hall**

# Innovative Courses



Innovation in **Marketing** specialization includes:

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- ✓ CRM
- ✓ Integrated Advertising & Communication
- ✓ Digital Marketing
- ✓ Marketing Analytics



Innovation in **Finance** specialization includes:

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- ✓ Digital Finance
- ✓ RAVS
- ✓ Behavioural Finance
- ✓ Financial Analytics



Innovation in **Human Resource** specialization includes:

-----

- ✓ Psychometric Test
- ✓ Performance Management
- ✓ HR Analytics
- ✓ HRIS



Innovation in **Operations** specialization includes:

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- ✓ Six Sigma
- ✓ Business Analytics
- ✓ Qualitative Models
- ✓ Project Management
- ✓ Business processes

# Pedagogy

## Teaching Learning Process



CASE STUDY



SIMULATIONS



EXPERIENTIAL  
LEARNING



PROJECTS &  
INTERNSHIPS



GUEST  
LECTURES



RESEARCH  
PROJECTS



MANAGEMENT  
COMPETITIONS



SOCIAL  
INTERNSHIPS

## All Round Development Programs

Skill Linked  
Immersion  
Program

Market Based  
Projects

Global  
Immersion  
Program

Idea Research

Ideathon

International  
Conclave &  
Seminars

Sports Meet

Students'  
Festivals

# Students Achievements

## Dare<sup>2</sup> Compete

**Aldrin Castelino**

**1<sup>st</sup> prize**

Habitux Photography, *XIMB*  
Spectrum Photography  
Competition, *IIM Kozhikode*

**Pooja Bhatia**

**1<sup>st</sup> prize**

Analytica call for articles, *IIM*  
*Rohtak*  
Gita Tales call for articles, *KJ*  
*Somaiya*

**Akshay Brid  
Rupal Mayekar  
Vaishnav Menon**

**1<sup>st</sup> prize**

Publicite, E-Summit 2021,  
*NMIMS Indore*

**Akash Shetty  
Madhav Jindam**

**2<sup>nd</sup> prize**

The Scam Night Rises, *SIBM Pune*

**Saloni Bokil  
Omkar Gawade**

**2<sup>nd</sup> prize**

Mad Men Advertising  
Competition,  
*Indian School of Business &  
Finance*

# Student's Committees



**Students  
Council**



**Academic  
Committee**



**Placement  
Committee**



**Cultural  
Committee**



**Sports  
Committee**



**Alumni  
Committee**



**E-Cell**



**Sponsorship  
Committee**



**External  
Events**



**Women  
Empowerment  
Committee**



**CSR/ISR  
Committee**



**Corporate  
Connect &  
Collaborations**

Year	Highest Package (LPA)	Average Package (LPA)
<b>PGDM &amp; MMS</b>		
2022-23	23	9.1
2021-22	20	8.1
2020-21	18.5	7.2
2019-20	18	7.2
<b>Pharma &amp; Biotech</b>		
2022-23	15.2	7.2
2021-22	13	7.0
2020-21	11	6.5
2019-20	11	6.0
<b>MCA</b>		
2021-23	8.64	5.3
2019-21/2020-22	8	4.5
2018-21	7	3.8
2017-20	6.4	3.5

**Placements at  
SIESCOMS  
and SIESSBS**

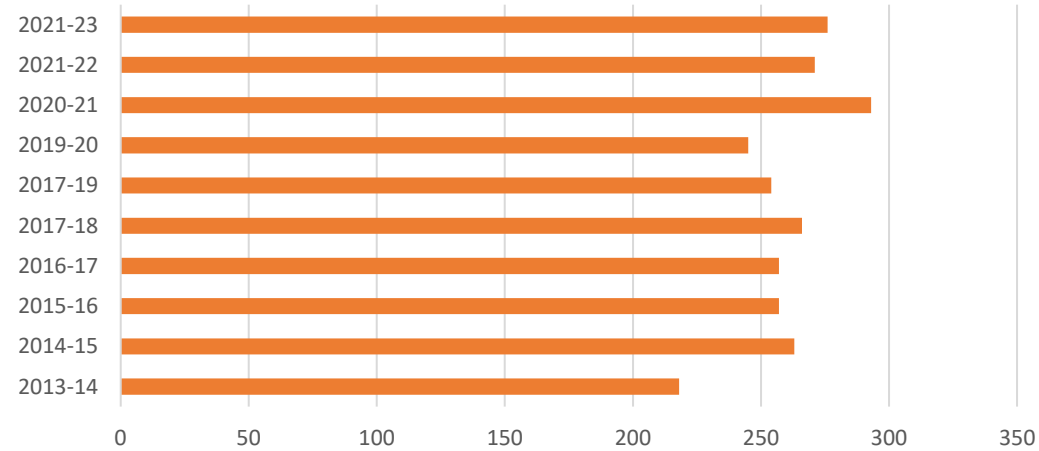
# Internships 2023

COURSES	HIGHEST STIPEND	AVERAGE STIPEND	DURATION
PGDM/MMS/AIMA	64K	21K	2 Months
Pharma/Biotech	80K	12K	2-3 Months
MCA	234K	50K	6 Months

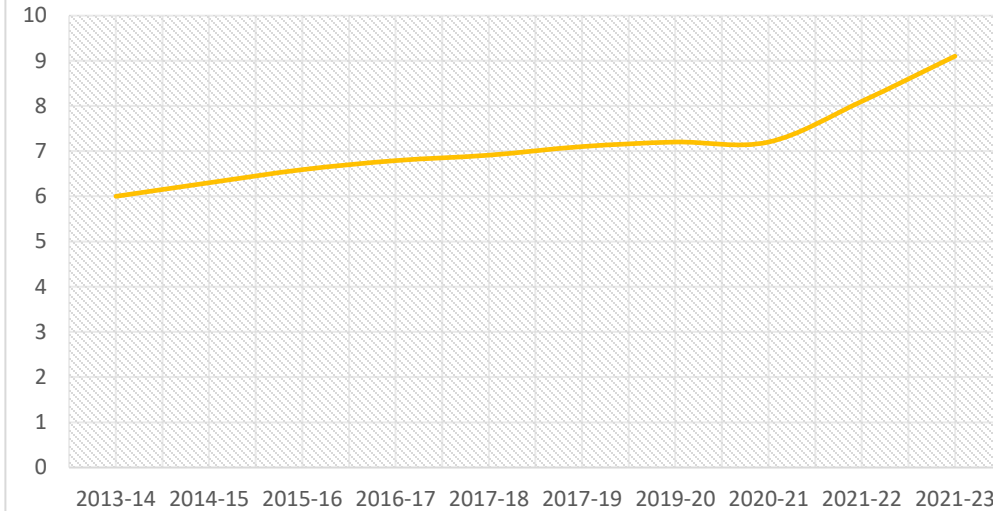


# Placement Trends @ SIES

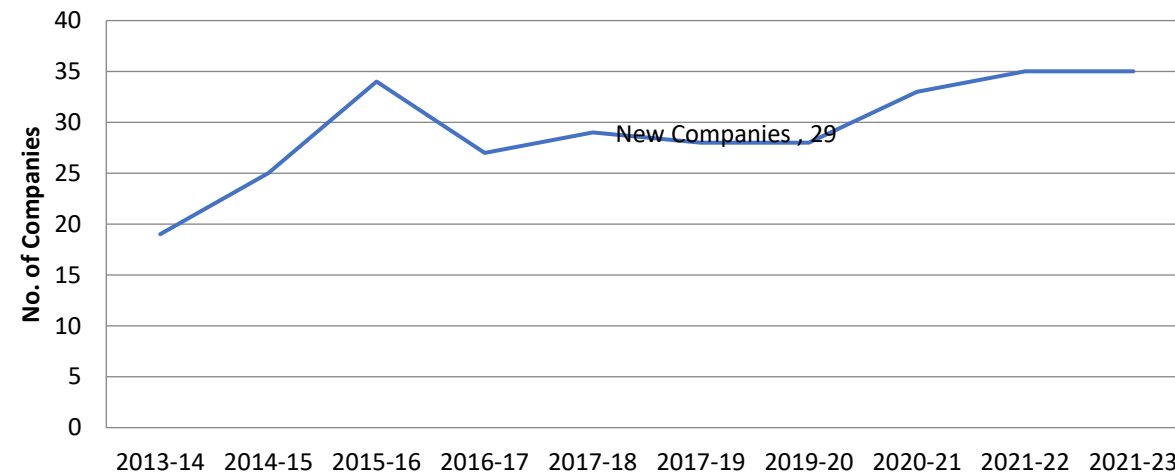
## Total Companies on campus



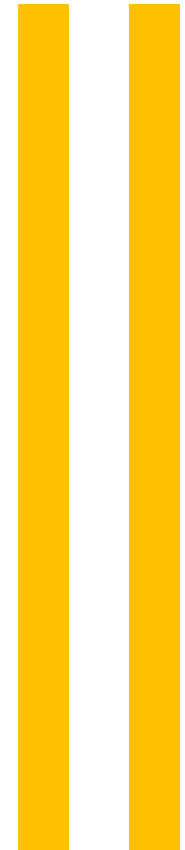
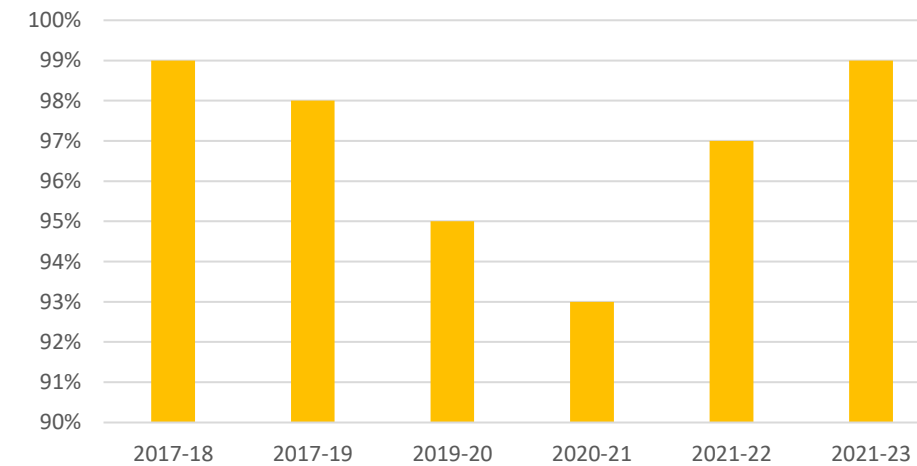
## Average Package in lacs



## New Companies

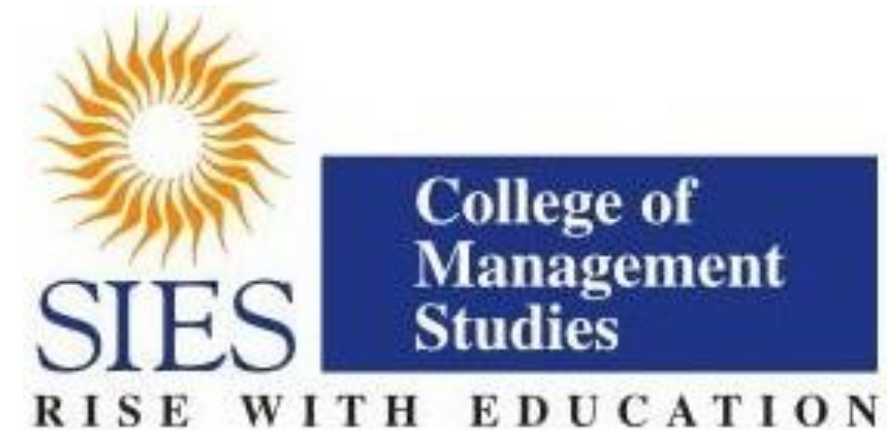


## Placement Index



# Placement Timelines - Management Programs

- Pre-Placement Talk - Sep 2023 onwards
- Final Placement Start Date - 12<sup>th</sup> October 2023
- Final Placement Joining - 1<sup>st</sup> Feb 2024 onwards
- Summer Internship Placement Start Date - 15<sup>th</sup> Nov 2023
- Summer Internship Duration - 2<sup>nd</sup> May 2024 to 30<sup>th</sup> June 2024
- Winter Internship Placement Start Date - 15<sup>th</sup> Nov 2023
- Winter Internship Duration – 1st Feb 2024 to 15<sup>th</sup> April 2024

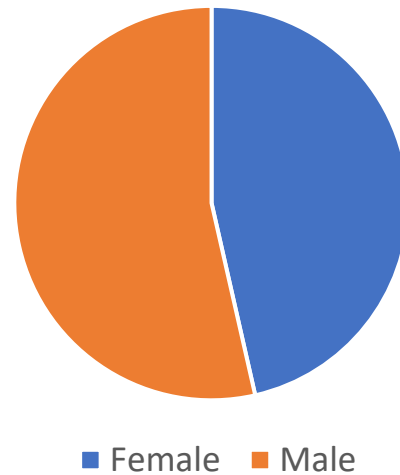


# Placement Timelines - MCA Program

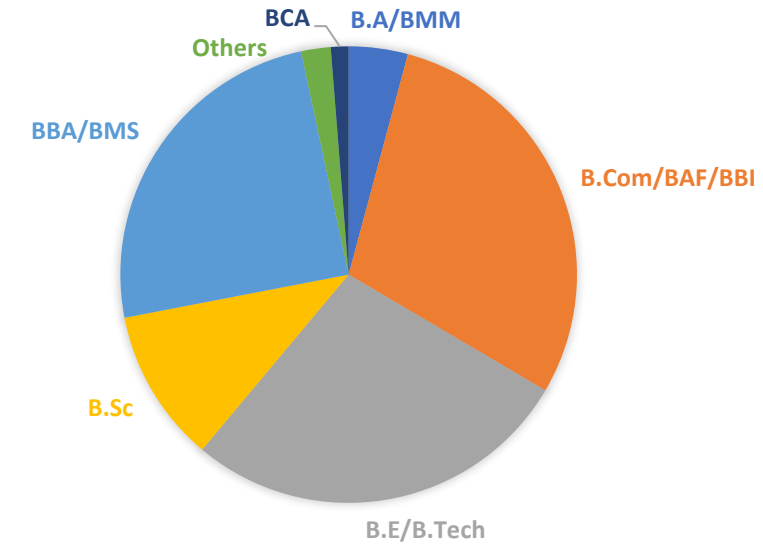


# Batch Profile MMS / PGDM 2022-24

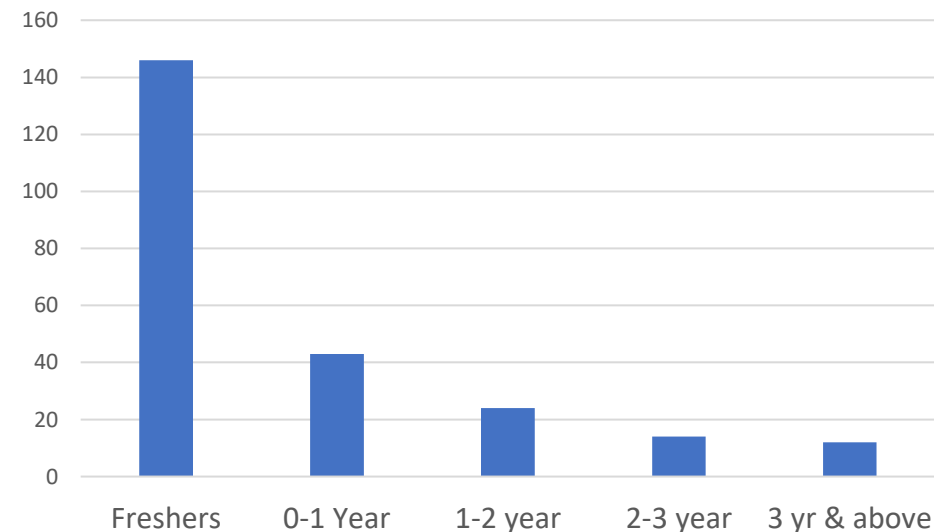
## GENDER DIVERSITY



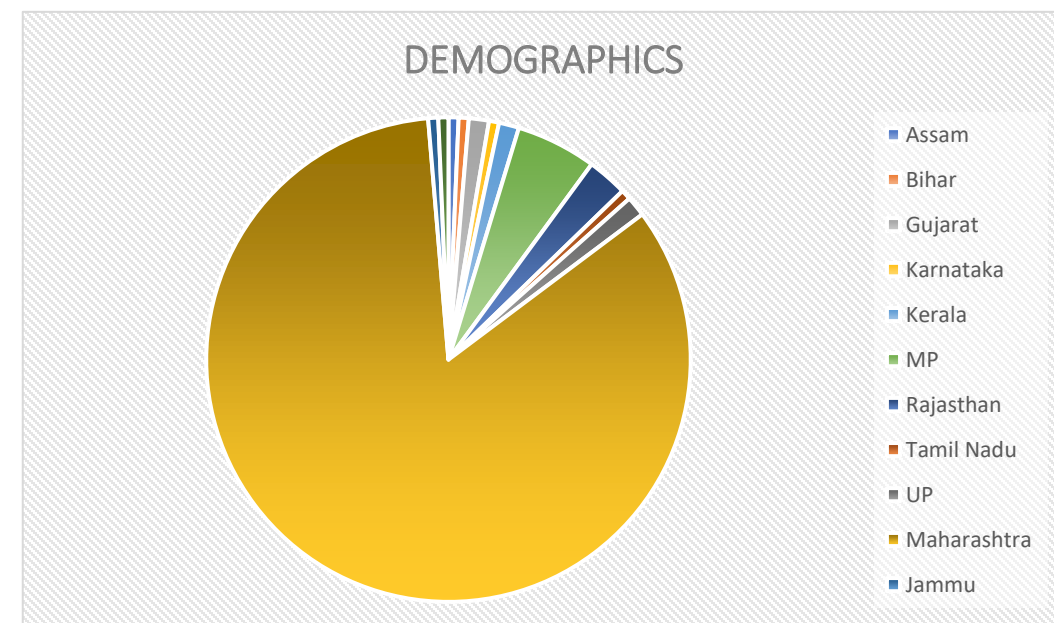
## ACADEMIC BACKGROUND



## WORK EXPERIENCE

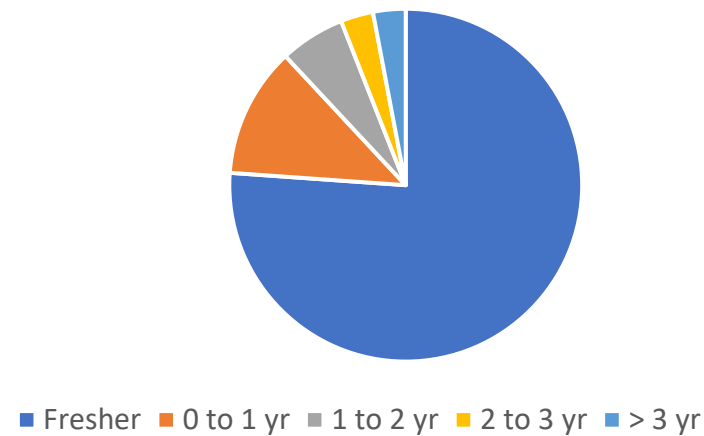


## DEMOGRAPHICS

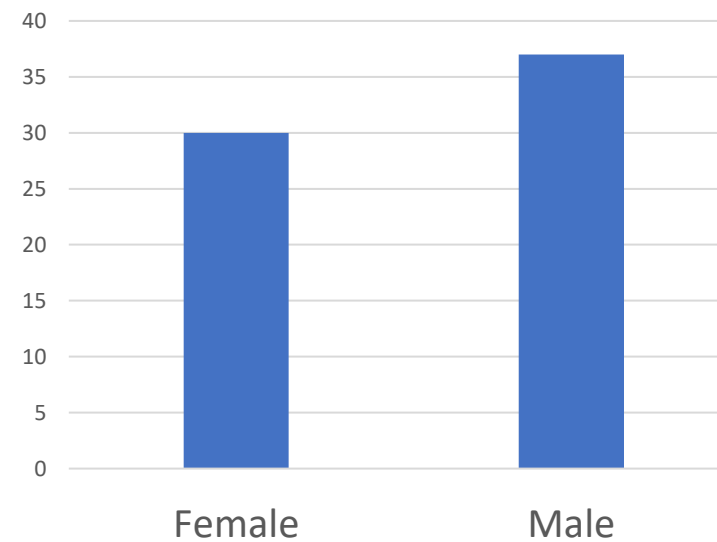


# Batch Profile Pharma / Biotech 2022-24

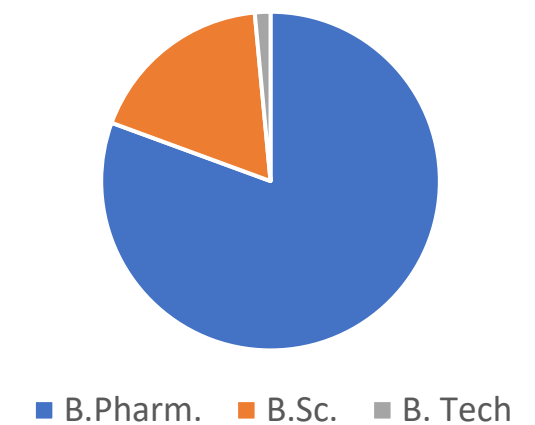
Work Experience



Gender Diversity

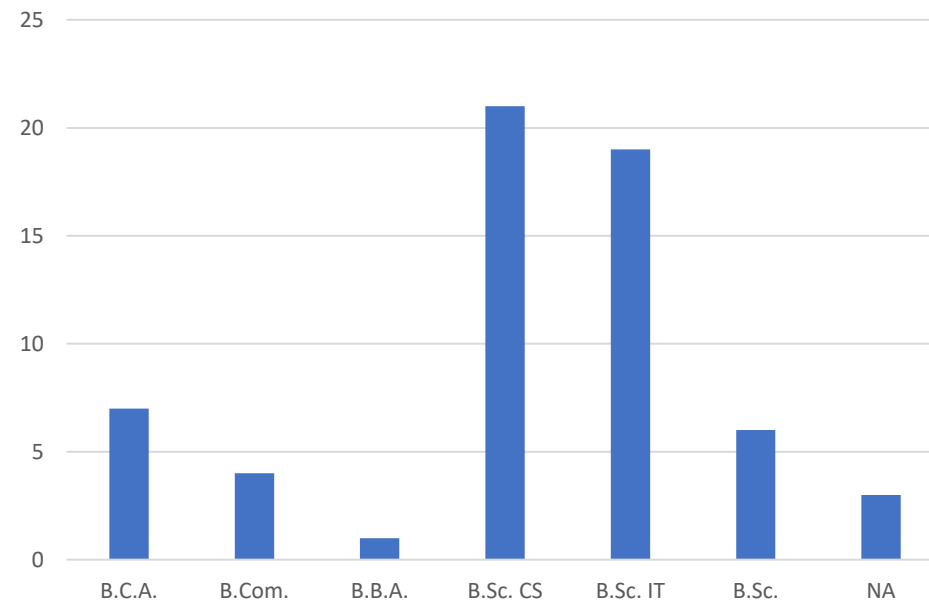


Academic Qualification

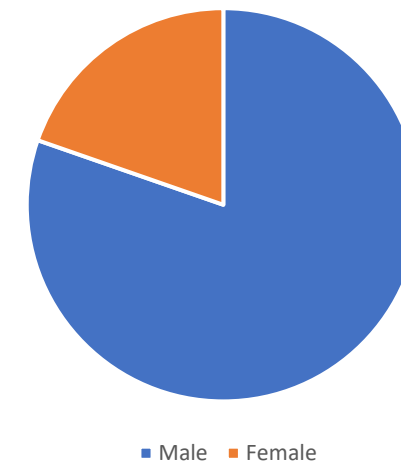


# Batch Profile MCA 2022-24

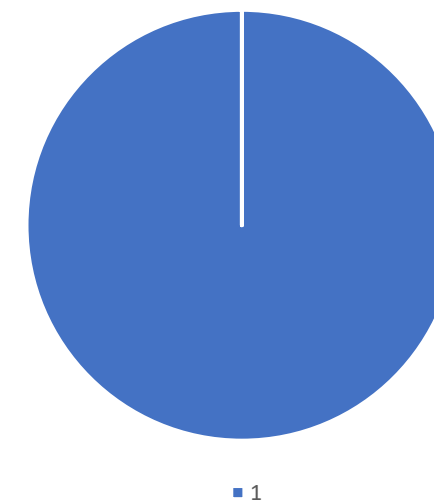
**Graduation Degree**



**Gender Diversity**



**Work Experience**



# Few Distinguished Alumni of SIES

Batch	Name	Designation	Company
MMS 1995-1997	Nirmal Nair	Global Talent Acquisition	Network 18
MMS 1995-1997	Krishnan Akhileswaran	Group CFO	Apollo Hospitals Enterprise Ltd
MMS 1996-1998	Anup Rau	Managing Director & CEO	Future Generali India Insurance Company Limited
MMS 1997-1999	K S Meenakshi	CEO, Global Head - Business Delivery Centers	Credit Suisse
PGDM 1997-1999	Rashi Gupta	HR Operations Lead	LTI (L&T Infotech)
MMS 1998-2000	Abhishek Bhate	Managing Director	Wurth IT India Pvt Ltd
MMS 1998-2000	Vivek Padiyar	Head - Corporate Communications	TATA Consultancy Services
PGDM 1999-2001	Anand Narasimhan	Managing Editor Spl Projects & Sr Anchor	Network 18 Media and Investments
PGDM PM 1999-2001	Pankaj Upadhyay	Ex Vice President, Sales and Marketing	Akumentis Pharmaceutical Ltd
PGDM BM 2006-2008	Sitara Panikar	Director Marketing and Commercial Excellence of India	Beiersdorf
Ex-PGDM First Batch	Unnikrishnan Vasu	Vice President	Ugam Solutions

# OUR DISTINGUISHED RECRUITERS

Morgan Stanley

 **kotak**

 **WÜRTH**

 **Capgemini**  
CONSULTING. TECHNOLOGY. OUTSOURCING

 **AXIS BANK**

**DARASHAW**  
ALL ABOUT TRUST

**FEDERAL BANK**  
YOUR PERFECT BANKING PARTNER

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 **vodafone**

**SYNTEL**  
Consider IT Done®

 **asianpaints**

 **kotak**  
Kotak Mahindra Bank

 **EY**  
Building a better working world

 **Gulf**



 **TATA**

 **ZEE**

 **airtel**

 **Indegene**

 **gep** | saving is believing

 **Nestlé**

 **PHOENIX**  
MARKETCITY

 **MERU**  
RELY ON US

 **amazon**

**HyperCITY**  
Big store. Big savings.

 **HDFC BANK**  
We understand your world

 **Piramal**

 **Ipsos**

 **LG**

**HÄFELE**  
FINDING BETTER WAYS

**Deloitte.**





 **LODHA**  
BUILDING A BETTER LIFE

 **Café**  
COFFEE  
Day

 **WIPRO**  
Applying Thought

**FCBULKA**

**Bisleri**



**Alembic**  
Touching Lives over 100 years

 **Abbott**

**Cipla**

 **Mankind**  
Serving Life

 **German Remedies**  
(A Division of Cadila Healthcare Limited)



**nielsen**

 **NOVARTIS**

 **CRISIL**  
A STANDARD & POOR'S COMPANY

**Zydus**  
dedicated to life

 **SBI Life**  
INSURANCE

**ugam**  
POWERING ANALYTICS  
INTO ACTION

 **Piramal**

**pepperfry**

 **Zuventus**  
Healthcare Ltd.

 **kotak**  
Life Insurance

Looking forward to meeting  
you at our campus.  
Thank You

